

## ASCCA Clubs are Invited to shelter under our Umbrella to cut Insurance Costs

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In March 2015 Dominic Perrottet, formerly the State Member for Castle Hill, was elected as the State Member for Hawesbury. In April 2014 he was appointed as the State Minister for Finance and Services.

Mr. Perrottet is seen in this photo talking to the niece and grand-niece of one of the Public Servants whose story is told in the latest Exhibition at the NSW State Records at Kingswood, NSW. See more on Page 2



ASCCA has often been referred to as an "Umbrella" body for their member Seniors Computer Clubs and all their members. We quite like that term, because we do work hard to protect the rights and needs of our members, while supporting the autonomy and particular requirements of each club.

Jim Parker, our astute ASCCA Volunteer Director and Treasurer, works hard to help ASCCA and our member clubs with responsible financial policy and programs. He has recently conferred with Tracey Pearce of Webster Hyde Heath, the ASCCA insurance brokers.

Tracy has negotiated on our behalf a Master Policy with CGU Insurance, for Association Liability Insurance, to protect committee members and Clubs against a variety of risks. **The cost per ASCCA Member Club under the Master Policy would be \$175 compared with \$1,300** for insuring each Club individually.

Unfortunately, this option is not available to ASCCA itself, but if

25 Clubs complete applications and send them to Tracey there will be a big advantage for the individual clubs involved. So far we have 19 clubs who have taken advantage of this offer, but we do still need just six more to sign up to the policy.

The Association Liability insurance is an additional insurance policy which ASCCA and Webster Hyde are recommending for ASCCA Clubs to include in their insurance programs.

This policy provides protection for your committee members and the incorporated entity, should an innocent wrongful act be committed whilst carrying out their normal duties of running the Club, which results in legal action being taken against the Club.

**To help our Clubs give serious consideration to this offer, CGU have agreed to extend the date by which applications are required to be submitted, to 30<sup>th</sup> June 2015.**

*Clubs which already have Association Insurance may participate in the Master Policy to take advantage of the cost saving and cancel their existing policy and obtain a refund of the unexpired premium, less fees which may apply if the policy is not with Webster Hyde Heath. Those clubs are also required to complete an application form and submit it to Tracey.*

## ASCCA NOTICE BOARD

**30th June 2015.** - Closing date for ASCCA Clubs to apply for the specially negotiated CGU Association Insurance Policy. See details on Page 1 –2

**Monday 4 August at 4.00 pm.** ASCCA 2015 Digital Photography and Creative Writing Competition Entries will close. Please encourage your Club Members to participate!

**12 - 16 October 2015** - Stay Smart Online Week - Theme "Your Business is Your Business."

**17 & 18 November, 2015** - **The 17<sup>th</sup> Annual ASCCA Computer Conference for Seniors** will take place at the Rydges World Square Hotel, Sydney - with the ASCCA AGM to take place at 3.30 pm on 17<sup>th</sup> November at the conclusion of the first day of the Conference.

### ASCCA Clubs are Invited to shelter under our Umbrella - Continued from Page 1

Years ago this insurance was referred to as Directors and Officers Insurance, however, the cover has evolved over the years to provide additional benefits so it is no longer referred to as Directors and Officers cover.

The committee members do have a certain amount of protection under legislation, however the incorporated entity is a legal entity that can be sued. Claims can arise from:

- \* Defamation
- \* Embezzlement of funds
- \* Discrimination
- \* Occupational Health and Safety breaches. In some States you own the same duty of care to volunteers, visitors and members as you do to paid employees.
- \* Content contained on your website and in your newsletters

There are numerous examples of actual claims covered by such policies relating to Trademark Infringement, Unfair Dismissal (can come from an Employee OR a

Volunteer), Discrimination, Fidelity, Defamation, Fraud etc.

Association Liability Insurance specifically excludes third party bodily injury and or third party property damage claims as this is covered under Public Liability Insurance. Public Liability insurance covers the club for third party property damage and/or third party bodily injury. Personal Accident Insurance covers your volunteers should they suffer an accident whilst carrying out their unpaid duties for the club including whilst travelling directly to and from the place where they are performing the unpaid duties. Association Liability Insurance is therefore in addition to these policies, not instead of.

**If this Master Policy is a success, it will place Tracey in a better position to negotiate a similar Master Policy for Public Liability and other Insurances for ASCCA Member Clubs.**

**Tracey's contact details are 08 8362 5553 or [TraceyP@whhib.com.au](mailto:TraceyP@whhib.com.au)**

### Public Service/War Service Exhibition Launch by Dominic Perrottet, NSW State Minister for Finance & Services

On Tuesday 19<sup>th</sup> May this Exhibition was officially launched. It will be on display until 2<sup>nd</sup> April 2016 at the NSW State Records Centre at 143 O'Connell Street, Kingswood. More than 11,000 NSW Government employees volunteered for military service during World War I and over 1,500 sacrificed their lives for their country. An amazing almost 8,500 railway workers alone, enlisted. The Public Service / War Service Exhibition also highlights those men and women who fulfilled essential services at home, and the government departments that were transformed to perform wartime roles. To read Mr. Perrottet's informative speech in full go



to: <http://www.dominicperrottet.com.au/public-service-and-war-service-exhibition/>

## Designing Mobile - Friendly Websites

Recently I received an email from Google (or to be precise one of its web crawler bots) to say that my website was **NOT MOBILE FRIENDLY**. Initially this did not much worry me; SeniorNet members (by definition) use computers and tablets, and the undoubted fact that the website was totally unreadable on a smart phone (without zooming and dragging) should not be a problem. But there was a sting in the tail – Google have modified their page ranking system such that if a user is searching from a phone any mobile-unfriendly pages will be dropped down the list.

Thus if the children/grandchildren of a potential member were searching on their behalf for a computer club SeniorNet would not show up on the first page of results (on a normal search we get the top two hits for 'seniors computer training ipswich'). So I have redesigned the site to be mobile friendly – conveniently Google have an on-line tool to test if this is so (see links at the end of this article). And I thought that other ASCCA webmasters would like some tips as to how to achieve such a site. For the benefit of those webmasters I have provided another link with details of coding recommendations.

There are two approaches to mobile site design – professional (large organisations) and amateur (small organisations). Professional sites have 'chameleon' web pages which display content differently in the mobile environment – this makes them very complex but means that the content itself (for example, stock search results) is common to both environments. Amateur sites do not change on the fly (but only as events change) so can run separate mobile pages in a sub-website. My website is coded in HTML/CSS with JavaScript for special functions (eg rotating banner photo) and Google suggest that content display packages such as WordPress or Joomla can create chameleon pages in amateur sites, but that does not seem to happen and even when it does the page still has the same

content, so extends down and down and DOWN, so even then the sub-site approach may be best.

I have constructed a sub-site with four easily maintained pages, targeted at the needs of mobile users. They acquaint the searcher of our ethos and activities, how to join up, training and events, and a contact page. The training and events page also includes a listing of current upcoming workshops, social activities and courses, which may be of use to members who have, for example, left home and forgotten the venue for a social lunch.

The next step is to recognise a mobile phone (and switch to the sub-site). Unfortunately a phone browser does not know the physical size of its screen, only its pixel dimensions – and with top smartphones the pixel count is the same as for a PC or tablet. But there is a further twist – the browser reports virtual pixels, which are aggregated screen pixels, so a test for screen size less than say 800 will identify a phone (UNLESS someone changes the rules). And there is another test – phone browsers HAVE to be redesigned from their PC equivalents as there is no room for tabs etc. Conventionally all phone browsers include the word 'Mobile' in their name – so a check for that in the 'navigator' object will again identify a phone.

Finally there is a catch 22 – suppose a mobile user wants to check something in the full website. But if they are linked back to the full website it will redirect them to the mobile sub-site. So a trick is needed to let the full website know that it has been called from the sub-site. That trick is explained in the webmaster pages. **Links:** [SeniorNet website](#); [Google mobile test site](#); [Webmaster pages](#).

**Thanks to Ken Curwen, President & Webmaster of SeniorNet Association Inc. at Ipswich in Queensland for writing this helpful article and sharing your expertise with other Clubs.**

**Website [www.ascca.org.au](http://www.ascca.org.au)**

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**Pass on this issue of the ASCCA newsletter** by printing copies for distribution, or make a list of all your club members with email addresses and forward it to them. It is of interest to each member of every club, not just Committee members.

The newsletter can also be read and/or downloaded from our website:- [www.ascca.org.au](http://www.ascca.org.au) You are welcome to copy items from this newsletter but acknowledgment of **ASCCA** is required.

Membership of **ASCCA** is open to all Seniors Computer Clubs, Organisations with a membership including Seniors, and organisations that recognise the value of computer technology for Seniors.

Cost of **ASCCA** membership  
Up to, and including, 40 members - \$110 Incl. GST  
Over 40 and up to 100 members - \$160 Incl. GST  
Over 100 members - \$275 Incl. GST  
Corporate Membership also welcome.

If you fit one of those categories and are interested in joining **ASCCA** please go to our website [www.ascca.org.au](http://www.ascca.org.au) or email [office@ascca.org.au](mailto:office@ascca.org.au) to find out how to start a club or read some of the advantages of joining **ASCCA** if you are an existing club. An Application Form is available on the website.

**DISCLAIMER:** This newsletter is provided "As Is" without warranty of any kind. Each reader of the **ASCCA** newsletter assumes complete risk as to the accuracy and subsequent use of its contents.

**Newsletter Editor:**  
Joan Craymer, Email: [ascca@ascca.org.au](mailto:ascca@ascca.org.au)  
Contributions are welcome. Remember this is **YOUR NEWSLETTER**. Please take special note clubs outside Sydney and NSW. Please forward contributions by email to the editor.

## A new face behind ASCCA's Facebook page ...

In our ASCCA Newsletter, we have told a number of stories about the enthusiastic yet small Walpole Seniors Computer Club and the exciting and sometimes ambitious activities they undertake.

Jenny Willcox, one of our volunteer ASCCA Directors, lives near Walpole, which is a very small town on the south coast of Western Australia and she has always keenly supported the Walpole Seniors Computer Club, which operates under the umbrella of the Walpole Community Resource Centre. As would be expected in such a small rural Community, the Club has a small number of members—12 in fact. There are three tutors on hand when required.

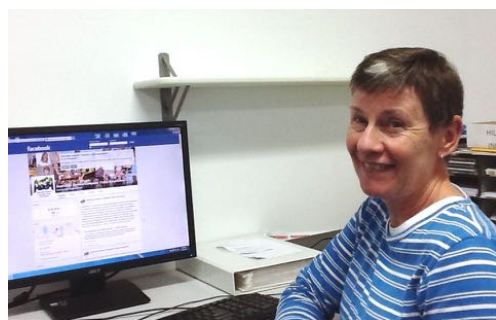
At each weekly session, all members of the group endeavour to work on and learn the same skill sets. This avoids any problems that could evolve if everyone in the group was working on something different.

The Walpole group are always looking for something new to tackle and upon learning that the two administrators of the ASCCA Facebook Page would appreciate some extra support,

Jenny suggested that the always eager Walpole members might assist in this task.

Linda Vivian, pictured here, is one of the keen members who has methodically learned the various aspects of becoming an Administrator, under the expert guiding hand of tutor, David Gillbanks, who is an internet communications specialist.

Linda now contributes articles of interest to seniors on a regular basis, taking the load off the other Sydney based Administrators and adding a different perspective to the FB presence.



Check out Linda's contributions and 'Like' the ASCCA page. Or better still, become friends with ASCCA Facebook and be alerted to all the latest news and views, virtually as they happen.

<https://www.facebook.com/ASCCAAu> Thanks Linda & Walpole!